

## Natural Future of Cosmetics Kick-off Event

*Friday 15<sup>th</sup> October- 11am*

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### Draft Agenda

- *MTU Presidential address*- Prof Maggie Cusack, President of MTU
  - *Welcome address*- Dr Tim Yeomans, Centre Manager Shannon ABC, MTU Kerry and TUS
  - *Introduction to LEADER funding*- Mr Sean Linnane- Rural Development Co-ordinator, North East and West Kerry Development (NEWKD) LEADER Rural Development Programme
  - *Overview of NACO project* - Dr Aoife Curran/Dr Niall Burke, Shannon ABC, MTU Kerry
  - *Introduction to University of Oulu (Finland)*- Dr Pekka Kilpeläinen/Dr Mari Jaakkola, NACO Project Partners, University of Oulu, Finland
  - *Igniting the Entrepreneurial Mindset* – Dr Breda O’Dwyer, Founder and Head of CEED (Centre for Economic and Entrepreneurial Development) at MTU
  - *Journey of a Kerry based company- Nutramara*. Dr Henry Lyons, Scientific Director, Nutramara
  - Wrap up and questions
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### Find out what NACO can do for your company:

- o Access to industry knowledge for R&D
- o Access to funding mechanisms for R&D
- o Access to national network of cosmetics companies
- o Get connected to your cosmetics network
- o Hear about collaboration opportunities
- o Find out about European cosmetic company opportunities
- o How regulations affect cosmetics companies



- o Safety and Efficacy testing
- o Formulation expertise